# **ORDER**

Orders Order / Rev: 420592 Alt Order #: Product Desc: Est. 7403 10/4-11/7 Estimate: 7403 WCMQ Flight Dates: 10/04/16 - 11/07/16 Primary AE: Carolina Patino Original Date / Rev: 07/08/16 / 07/06/16 Sales Office: MCGPH **GENERAL** Order Type: Sales Region: National Name: National Media Research Planning & I Agency **Buying Contact:** Roger Rafson Billing Type: Cash **Billing Contact:** Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: WEEKLY Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: Consumers for Smart Solar New Business Thru: Demographic: A35+ Order Separation: 00:30:00 PL2 - Issues/Propositions **Product Codes:** Advertiser External ID: Priority: P-3 Agency External ID: AGY, POL, ISS Revenue Codes: Unit Code: General Bill Plan Totals End Date Gross Amount Start Date # Spots Gross Amount Net Amount Month # Spots Rating Net Amount October 2016 94 \$46,600,00 10/03/16 10/09/16 21 \$10,500,00 \$8,925.00 \$39,610.00 0.00 November 2016 31 \$15,400.00 0.00 \$13,090.00 10/10/16 10/16/16 24 \$11,700.00 \$9,945.00 125 Totals \$62,000.00 10/17/16 10/23/16 23 \$11,600.00 \$9,860.00 \$52,700.00 0.00 10/24/16 10/30/16 26 \$12,800.00 \$10,880.00 10/31/16 11/06/16 24 \$12,000.00 \$10,200.00

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carolina Patino			Start Of Order - End Of Order	100%

\$2,890.00

\$3,400.00

11/07/18

11/13/16

7

Ln Ch Start End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCMQ 10/04/16 11/0		CM	6a-10a M-F	12122	1:00	8	\$600.00P-3	0.00 NM	40	\$24,000.00
	6a-10a M-F							1		
Start Date End D		Spots/Week	<u>Rate</u>	Rating						
Week: 10/03/16 10/09/		7	\$600.00	0.00				į.		
Week: 10/10/16 10/16/		7	\$600.00	0.00				*		
Week: 10/17/16 10/23/		8	\$600.00	0.00						
Week: 10/24/16 10/30/		8	\$600.00	0.00						
Week: 10/31/16 11/06/	_	8	\$600.00	0.00						
Week: 11/07/16 11/13/	16 2	2	\$600.00	0.00						
N 2 WCMQ 10/04/16 11/07	7/16 10a-3p M-F	CM	10a-3p M-F	13211	1:00	8	\$400.00P-3	0.00 NM	45	\$18,000.00
	10a-3p M-F							I		
Start Date End D	ate Weekdays	Spots/Week	Rate	Rating						
Week: 10/03/16 10/09/	16 -3211	7	\$400.00	0.00						
Week: 10/10/16 10/16/	16 23122	10	\$400.00	0.00				1		
Week: 10/17/16 10/23/		7	\$400.00	0.00				1		
Week: 10/24/16 10/30/		10	\$400.00	0.00						
Week: 10/31/16 11/06/		8	\$400.00	0.00						
Week: 11/07/16 11/13/	16 3	3	\$400.00	0.00				ı		
N 3 WCMQ 10/04/16 11/07	/16 3p-7p M-F	СМ	3р-7р М-F	11221	1:00	7	\$500.00P-3	0.00 NM	40	\$20,000.00
	3p-7p M-F							Ī		• • • - • - •
Start Date End D		Spots/Week	Rate	Rating						
Week: 10/03/16 10/09/	16 <b>~</b> 1222	7	\$500.00	00.0				I		

Print Date: 07/06/16 11:46:27

Page 2 of 2

 Order / Rev:
 420592
 Advertiser:
 Consumers for Smart Solar

 Alt Order #:
 Product Desc:
 Est. 7403 10/4-11/7
 WCMQ

 Flight Dates:
 10/04/16 - 11/07/16
 Estimate:
 7403

Ln Ch Star	tEnd	Inventory Cod	e Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rig Type	Spots	Amount
N 3 WCMQ 10/04	/16 11/07/16	3p-7p M-F	CM	3p-7p M-F	11221	1:00	7	\$500.00P-3	0.00 NM	40	\$20,000.00
		3p-7p M-F									
Start Date	End Date	<u>Weekdays</u>	Spots/Weak	Rate	Rating						
Week: 10/10/16	10/16/16	12211	7	\$500.00	0.00						
Week: 10/17/16	10/23/16	21122	8	\$500.00	0.00						
Week: 10/24/16	10/30/16	21212	8	\$500.00	0.00				j		
Week: 10/31/16	11/06/16	22121~~	8	\$500.00	0.00				1		
Week: 11/07/16	11/13/16	2	2	\$500.00	0.00						

Totals 125 \$62,000.00

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
National Media, Research	, Planning and Placement
Consumers for Smart Solar	idilowing issue;

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See	See	See	See	See	See
Schedule	Schedule	Schedule	Schedule	Schedule	Schedule

This broadcast time will be used by: National Media, Research, Planning, and Placement

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message

relating to any political matter of national importance?" ☐ Yes ☐ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
Consumers for Smart Solar
I represent that the payment for the above described broadcast time has been furnished by (name and address):
Carrigil & Company 2640-A Missiami Orive Tallahasseb, Profida 32308
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
CSS Treasurer Abby Dupree

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For programming that "communicates a message relating to any political matter of

national importance," attach Agreed Upon Schedule (Page 5)

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

# TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemniliability, including reasonable at above-requested advertisementalso agrees to prepare a scrip station at leastbell TO BE SIGNED I	torney's fees, that may ensue frect(s). For the above-stated broom, transcript, or tape, which we fore the time of the scheduled BY ISSUE ADVERTISER (	om the broadcast of the adcast(s), the sponsor ill be delivered to the broadcasts.
Date	Signature Signature	Contact Phone Number
TO BE SIGNE	ED BY STATION REPRESENT.	ATIVE
☐ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title

#### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		1			

Attach proposed schedule with charges (if available):

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

### Leonel Fong (Miami)

From: message\_bot@radioexchange.com

**Sent:** Tuesday, July 05, 2016 4:19 PM

To: Evelyn Jose (New York); Barry J. Fischer (Corporate); Leonel Fong (Miami); Carolina

Santamarina (Miami); Carolina Patino (Miami)

Subject: WCMQ-FM has received a NEW order - Consumers for Smart Solar

# You have received a New Spot order from RadioExchange.

Station: WCMQ-FM

Order #: 3135752

Contract #: 4283507

Flight: 10/4/2016-11/7/2016

Total Dollars/Spots: \$62,000.00/125

Advertiser: Consumers for Smart Solar

Product: Est. 7403 10/4-11/7

Salesperson: Roger Rafson

Phone: 412 421 2600

Office: PHILADELPHIA

Comment: This is a new order - it will be sent via email also if you are not on Radio Exchange. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at <a href="mailto:joyce.vordenbaum@genmediapartners.com">joyce.vordenbaum@genmediapartners.com</a> (with call letters in subject line) within 48 hours. Thank you.

PLEASE CLICK HERE AND LOGIN TO RADIO EXCHANGE TO GET YOUR ORDER OR GO TO https://www.radioexchange.com

STATION:

WCMQ-FM

ORDER#: 3135752

DATE:

07/05/2016

MARKET:

FL

Miami-Ft. Lauderdale-Hollywood, AMOUNT: \$62,000.00

SPOTS: 125

AGENCY:

NATIONAL MEDIA RESEARCH, PLNG&PLACEM

815 SLATERS LANE

MOD:

REP:

Stn Ver: 1 Last:

McGavren Guild Media

SALES OFFICE: PHILADELPHIA SLS PH: 412 421 2600 BUYER: Megan Burns Surns

ALEXANDRIA, VA 22314

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

NATIONAL MEDIA

AGY CLI:

**CONTRACT # FOR INVOICING 4283507** 

ADVERTISER:

RESEARCH, PLNG&PLACEM Consumers for Smart Solar

AGY PRD:

INVOICE: NATIONAL MEDIA RESEARCH,PLNG&PLACEM

PRODUCT:

Est, 7403 10/4-11/7

**AGY EST: 7403** 

FLIGHT:

815 SLATERS LANE ALEXANDRIA, VA 22314

10-04-2016 TO 11-07-2016

[]Unwired [X]Spot []Mod

TOT # OF DAYS:

PRIM. DEMO:

Adults 35+

35

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 07/05/2016 15:12

#### COMMENTS

SEC. DEMO:

[Rep Comment] 07/05/2016: This is a new order - it will be sent via email also if you are not on Radio Exchange. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) within 48 hours. Thank you.

DAY#	<b>1</b> 1		10/4/2016 To	10/4/2016				TOT \$2,900.	00		TO	TAL SF	POTS 6
МС	LN	DPT CD	DAYS	START	END TIME		START	STOP	SP/I	ΟΥ	·	RATE	TOTAL
	1	RT	.T	6:00AM	10:00AM	60	10/4/2016	10/4/2016	*	2	J	\$600	\$1,200
	2	DT	.T	10:00AM	3:00PM	60	10/4/2016	10/4/2016	J	3	J	\$400	\$1,200
	3	RT	.т	3:00PM	7:00PM	60	10/4/2016	10/4/2016	J	1	J	\$500	\$500

DAY	F2		10/5/2016 10	10/5/2016				TOT \$2,400.	00		TO	TAL SP	OTS 5
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP	DY		RATE	TOTAL
	1	RT	W	6:00AM	10:00AM	60	10/5/2016	10/5/2016	7	1	J	\$600	\$600
	2	DT	W	10:00AM	3:00PM	60	10/5/2016	10/5/2016	J	2	J	\$400	\$800
	3	RT	W	3:00PM	7:00PM	60	10/5/2016	10/5/2016	J	2	7	\$500	\$1,000

WCMQ-FM

Miami-Ft. Lauderdale-Hollywood, AMOUNT: \$62,000,00

ORDER#: 3135752

DATE: AGENCY: 07/05/2016

NATIONAL MEDIA

RESEARCH, PLNG&PLACEM

REP:

FL

McGavren Guild Media

**SPOTS: 125** 

815 SLATERS LANE ALEXANDRIA, VA 22314

MOD:

Stn Ver: 1 Last:

SALES OFFICE: PHILADELPHIA SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

NATIONAL MEDIA AGY CLI: **CONTRACT # FOR INVOICING 4283507** 

AGENCY:

RESEARCH, PLNG&PLACEM

ADVERTISER:

Consumers for Smart Solar

AGY PRD:

INVOICE: **NATIONAL MEDIA** RESEARCH, PLNG&PLACEM

815 SLATERS LANE

PRODUCT:

Est. 7403 10/4-11/7

**AGY EST: 7403** 

FLIGHT:

10-04-2016 TO 11-07-2016

[ ]Unwired [X]Spot [ ]Mod

ALEXANDRIA, VA 22314

TOT # OF DAYS:

PRIM. DEMO:

ISEC. DEMO:

35

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 07/05/2016 15:12

DAY#3	10/6/2016 To 10/6/2016

TOT \$2,600.00 TOTAL SPOTS 5	TOT \$2,600.00	TOTAL SPOTS 5
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МС	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	T	6:00AM	10:00AM	60	10/6/2016	10/6/2016	<b>J</b> 2	J \$600	\$1,200
	2	DT	T	10:00AM	3:00PM	60	10/6/2016	10/6/2016	J 1	<b>J</b> \$400	\$400
	3	RT	T	3:00PM	7:00PM	60	10/6/2016	10/6/2016	J 2	<b>J</b> \$500	\$1,000

DAY#	44		10/7/2016 To	10/7/2016				TOT \$2,600.	00	T	OTAL SP	OTS 5
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/D	Y	RATE	TOTAL
	1	RT	F	6:00AM	10:00AM	60	10/7/2016	10/7/2016	<b>V</b>	2 ~	\$600	\$1,200
	2	DT	F	10:00AM	3:00PM	60	10/7/2016	10/7/2016	J	1 1	\$400	\$400
	3	RT	F.,	3:00PM	7:00PM	60	10/7/2016	10/7/2016		2 .	7 \$500	\$1,000

DAY#	7		10/10/2016 To 1	0/10/2016				TOT \$1,900.	00	TO	TAL SP	OTS 4
МС	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY		RATE	TOTAL
	1	RT	м	6;00AM	10:00AM	60	10/10/2016	10/10/2016	<b>J</b> 1	7	\$600	\$600
	2	DT	м	10:00AM	3:00PM	60	10/10/2016	10/10/2016	$\int_{-2}^{2}$	J	\$400	\$800
}	3	RT	M	3:00PM	7:00PM	60	10/10/2016	10/10/2016	<b>J</b> 1	V	\$500	\$500

WCMQ-FM

ORDER#: 3135752

DATE:

07/05/2016

NATIONAL MEDIA

REP:

FL McGavren Guild Media

AGENCY:

RESEARCH,PLNG&PLACEM

815 SLATERS LANE

MOD:

**SPOTS: 125** 

ALEXANDRIA, VA 22314

Stn Ver: 1 Last:

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

AGENCY:

Roger.Rafson@GenMediaPartners.com

NATIONAL MEDIA

AGY CLI:

**CONTRACT # FOR INVOICING 4283507** 

RESEARCH.PLNG&PLACEM

AGY PRD:

INVOICE:

ADVERTISER: PRODUCT:

Consumers for Smart Solar

NATIONAL MEDIA RESEARCH, PLNG&PLACEM

Est. 7403 10/4-11/7 **AGY EST: 7403** 

Miami-Ft, Lauderdale-Hollywood, AMOUNT: \$62,000,00

815 SLATERS LANE

FLIGHT:

10-04-2016 TO 11-07-2016

[ ]Unwired [X]Spot [ ]Mod

ALEXANDRIA, VA 22314

TOT # OF DAYS:

PRIM. DEMO:

SEC. DEMO:

Adults 35+

35

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 07/05/2016 15:12

DAY#8

#### 10/11/2016 To 10/11/2016

TOT \$3,400.00

**TOTAL SPOTS 7** 

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	.T.,	6:00AM	10:00AM	60	10/11/2016	10/11/2016	<b>J</b> 2	<b>√</b> \$600	\$1,200
	2	DT	.T	10:00AM	3:00PM	60	10/11/2016	10/11/2016	<b>J</b> 3	<b>J</b> \$400	\$1,200
	3	RT	.T	3:00PM	7:00PM	<b>6</b> 0	10/11/2016	10/11/2016	<b>J</b> 2	<b>J</b> \$500	\$1,000

DAY#9

#### 10/12/2016 To 10/12/2016

TOT \$2,000.00

**TOTAL SPOTS 4** 

МС	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/D	ΣY		RATE	TOTAL
	1	RT	w	6:00AM	10:00AM	60	10/12/2016	10/12/2016	J	1	J	\$600	\$600
	2	DT	W	10:00AM	3:00PM	60	10/12/2016	10/12/2016	J	1	J	\$400	\$400
	3	RT	W.,.,	3:00PM	7:00PM	60	10/12/2016	10/12/2016	J	2	J	\$500	\$1,000

**DAY#10** 

#### 10/13/2016 To 10/13/2016

TOT \$1,900.00

МС	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/	DΥ		RATE	TOTAL
	1	RT	T	6:00AM	10:00AM	60	10/13/2016	10/13/2016	J	1	J	\$600	\$600
	2	DT	T	10:00AM	3:00PM	60	10/13/2016	10/13/2016	J	2	Ļ	\$400	\$800
	3	RT	,.,T,.,	3:00PM	7:00PM	60	10/13/2016	10/13/2016	J	1	J	\$500	\$500

STATION:

WCMQ-FM

ORDER#: 3135752

DATE:

07/05/2016

MARKET:

FŁ

Miami-Ft. Lauderdale-Hollywood, AMOUNT: \$62,000.00

AGENCY:

NATIONAL MEDIA RESEARCH, PLNG&PLACEM

McGavren Guild Media

**SPOTS: 125** 

815 SLATERS LANE ALEXANDRIA, VA 22314

MOD:

REP:

Stn Ver: 1 Last:

SALES OFFICE: PHILADELPHIA ....

SLS-PH: 412-421-2600 BUYER: Megan Burns

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

NATIONAL MEDIA

AGY CLI:

**CONTRACT # FOR INVOICING 4283507** 

IAGENCY: ADVERTISER:

RESEARCH, PLNG&PLACEM Consumers for Smart Solar

AGY PRD:

INVOICE:

NATIONAL MEDIA RESEARCH, PLNG&PLACEM

PRODUCT:

Est. 7403 10/4-11/7

**AGY EST: 7403** 

815 SLATERS LANE

FLIGHT:

10-04-2016 TO 11-07-2016

[]Unwired [X]Spot []Mod

ALEXANDRIA, VA 22314

TOT # OF DAYS: 35

PRIM. DEMO:

SEC. DEMO:

Adults 35+

[X]Cash [ ]Trade

SPOT TYPE:

LAST SENT: 07/05/2016 15:12

**DAY#11** 

#### 10/14/2016 To 10/14/2016

TOT \$2,500.00

**TOTAL SPOTS 5** 

МС	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/I	DY		RATE	TOTAL
	1	RT .	F	6:00AM	10:00AM	60	10/14/2016	10/14/2016	J	2	J	\$600	\$1,200
	2	DT	F	10:00AM	3:00PM	60	10/14/2016	10/14/2016	J	2	J	\$400	\$800
	3	RT	F	3:00PM	7:00PM	60	10/14/2016	10/14/2016	J	1	J	\$500	\$500

**DAY#14** 

#### 10/17/2016 To 10/17/2016

TOT \$2,000.00

**TOTAL SPOTS 4** 

МС	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/D	Y	R	ATE	TOTAL
	1	RT	М	6:00AM	10:00AM	60	10/17/2016	10/17/2016	J	1	<b>√</b> ∫\$	600	\$600
	2	DT	м	10:00AM	3:00PM	60	10/17/2016	10/17/2016	J	1	J	\$400	\$400
	3	RT	М,.	3:00PM	7:00PM	60	10/17/2016	10/17/2016	J	2	J	500	\$1,000

**DAY#15** 

#### 10/18/2016 To 10/18/2016

TOT \$1,900.00

МС	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/	DY		RATE	TOTAL
	1	RT	.T	6:00AM	10:00AM	60	10/18/2016	10/18/2016	J	1	J	\$600	\$600
	2	DT	-T	10:00AM	3:00PM	60	10/18/2016	10/18/2016	J	2	V	\$400	\$800
	3	RT	.т	3:00PM	7:00PM	60	10/18/2016	10/18/2016	٧	1	J	\$500	\$500

WCMQ-FM

Miami-Ft. Lauderdale-Hollywood, AMOUNT: \$62,000.00

ORDER#: 3135752

DATE: AGENCY: 07/05/2016

NATIONAL MEDIA RESEARCH, PLNG&PLACEM

815 SLATERS LANE ALEXANDRIA, VA 22314

REP:

McGavren Guild Media

**SPOTS: 125** 

MOD:

Stn Ver: 1 Last:

SALES OFFICE: PHILADELPHIA - SLS-PH; 412 421 2600 BUYER: Megan Burns

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

ADVERTISER:

SLS EMAIL:

Roger.Rafson@GenMedlaPartners.com

**CONTRACT # FOR INVOICING 4283507** 

AGENCY:

NATIONAL MEDIA RESEARCH, PLNG&PLACEM

AGY PRD:

AGY CLI:

INVOICE: NATIONAL MEDIA

RESEARCH, PLNG&PLACEM

PRODUCT:

Est. 7403 10/4-11/7

**AGY EST: 7403** 

815 SLATERS LANE ALEXANDRIA, VA 22314

FLIGHT:

10-04-2016 TO 11-07-2016

Consumers for Smart Solar

[ ]Unwired [X]Spot [ ]Mod

TOT # OF DAYS:

PRIM. DEMO:

Adults 35+

35

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 07/05/2016 15:12

**DAY#16** 

SEC. DEMO:

#### 10/19/2016 To 10/19/2016

TOT \$2,500.00

**TOTAL SPOTS 5** 

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY		RATE	TOTAL
	1	RT	W	6:00AM	10:00AM	60	10/19/2016	10/19/2016	<b>J</b> 2	J	\$600	\$1,200
	2	DΤ	W	10:00AM	3:00PM	60	10/19/2016	10/19/2016	$J_{i}^{2}$	Ν.	<b>/</b> \$400	\$800
	3	RT	w	3:00PM	7:00PM	60	10/19/2016	10/19/2016	<b>J</b> 1		<b>/</b> \$500	\$500

DAY#17
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#### 10/20/2016 To 10/20/2016

TOT \$2,600,00

**TOTAL SPOTS 5** 

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/D	Υ	RATE		RATE		TOTAL
	1	RT	T	6:00AM	10:00AM	60	10/20/2016	10/20/2016	J	2	J	\$600	\$1,200		
	2	DT	T	10:00AM	3:00PM	60	10/20/2016	10/20/2016	J	1	J	\$400	\$400		
	3	RT	T	3:00PM	7:00PM	60	10/20/2016	10/20/2016	J	2	J	\$500	\$1,000		

#### 10/21/2016 To 10/21/2016

TOT \$2,600.00

МС	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/D	ΣΥ	RATE		TOTAL
	1	RT	F	6:00AM	10:00AM	60	10/21/2016	10/21/2016	1	2	J	\$600	\$1,200
	2	DT	F	10:00AM	3:00PM	60	10/21/2016	10/21/2016	J	1	V	\$400	\$400
	3	RT	F	3:00PM	7:00PM	60	10/21/2016	10/21/2016	J	2	Ü	<b>/</b> \$500	\$1,000

WCMQ-FM

Miami-Ft, Lauderdale-Hollywood, AMOUNT: \$62,000,00

ORDER#: 3135752

DATE: AGENCY: 07/05/2016

NATIONAL MEDIA

REP:

FL

McGavren Guild Media

**SPOTS: 125** 

RESEARCH, PLNG&PLACEM

815 SLATERS LANE ALEXANDRIA, VA 22314

MOD:

Stn Ver: 1 Last:

SALES-OFFICE: -PHILADELPHIA----- SLS-PH; 412 421 2600 - BUYER: --- Megan-Burns----

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

NATIONAL MEDIA

AGY CLI:

**CONTRACT # FOR INVOICING 4283507** 

ADVERTISER:

RESEARCH, PLNG&PLACEM Consumers for Smart Solar

AGY PRD:

INVOICE: NATIONAL MEDIA

PRODUCT:

Est. 7403 10/4-11/7

**AGY EST: 7403** 

RESEARCH, PLNG&PLACEM

FLIGHT:

10-04-2016 TO 11-07-2016

[]Unwired [X]Spot []Mod

815 SLATERS LANE ALEXANDRIA, VA 22314

PRIM. DEMO:

SEC. DEMO:

TOT # OF DAYS: 35

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 07/05/2016 15:12

**DAY#21** 

#### 10/24/2016 To 10/24/2016

TOT \$3,400.00	TO
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MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE		TOTAL
	1	RT	м	6:00AM	10:00AM	60	10/24/2016	10/24/2016	<b>J</b> 2	J	\$600	\$1,200
	2	DT	м	10:00AM	3:00PM	60	10/24/2016	10/24/2016	<b>J</b> 3	J	\$400	\$1,200
	3	RT	М	3:00PM	7:00PM	60	10/24/2016	10/24/2016	$\int 2$	J	\$500	\$1,000

DAY#22

#### 10/25/2016 To 10/25/2016

TOT \$1,500.00

**TOTAL SPOTS 3** 

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/	DY		RATE	TOTAL
	1	RT	.т	6:00AM	10:00AM	60	<b>1</b> 0/25/2016	10/25/2016	J	1	J	\$600	\$600
	2	DT	.T	10:00AM	3:00PM	60	10/25/2016	10/25/2016	J	.1	<b>J</b>	\$400	\$400
	3	RT	,T	3:00PM	7:00PM	60	10/25/2016	10/25/2016	J	/ 1	J	\$500	\$500

**DAY#23** 

#### 10/26/2016 To 10/26/2016

TOT \$2,600.00

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/D	PΥ	RATE		TOTAL
	1	RT	W,	6:00AM	10:00AM	60	10/26/2016	10/26/2016	1	2	J	\$600	\$1,200
	2	DT	W	10:00AM	3:00PM	60	10/26/2016	10/26/2016	J	1	J	\$400	\$400
	3	RT	w	3:00PM	7:00PM	60	10/26/2016	10/26/2016	J	2	J	\$500	\$1,000

WCMQ-FM

FL

ORDER#: 3135752

DATE:

07/05/2016

AGENCY:

NATIONAL MEDIA RESEARCH, PLNG&PLACEM

815 SLATERS LANE

REP:

McGavren Guild Media

**SPOTS: 125** 

ALEXANDRIA, VA 22314

MOD:

Stn Ver: 1 Last:

PHILADELPHIA

Miami-Ft. Lauderdale-Hollywood, AMOUNT: \$62,000.00

SLS PH: 412 421 2600 — BUYER: — Megan Burns —

SALES OFFICE: SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

NATIONAL MEDIA RESEARCH, PLNG&PLACEM AGY CLI:

**CONTRACT # FOR INVOICING 4283507** 

ADVERTISER:

Consumers for Smart Solar

AGY PRD:

INVOICE: NATIONAL MEDIA

RESEARCH, PLNG&PLACEM

PRODUCT:

Est. 7403 10/4-11/7

**AGY EST: 7403** 

815 SLATERS LANE

FLIGHT:

10-04-2016 TO 11-07-2016

[ ]Unwired [X]Spot [ ]Mod

ALEXANDRIA, VA 22314

TOT # OF DAYS:

PRIM. DEMO:

SEC. DEMO:

Adults 35+

35

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 07/05/2016 15:12

DAY#24

#### 10/27/2016 To 10/27/2016

TOT \$2,900.00

**TOTAL SPOTS 6** 

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY		RATE	TOTAL
	1	RT	T	6:00AM	10:00AM	60	10/27/2016	10/27/2016	<b>J</b> 2	J	\$600	\$1,200
	2	DT	T	10:00AM	3:00PM	60	10/27/2016	10/27/2016	$\sqrt{3}$	J	\$400	\$1,200
	3	RT	T	3:00PM	7:00PM	60	10/27/2016	10/27/2016	<b>J</b> 1	J	\$500	\$500

DA.	Υ#	25

#### 10/28/2016 To 10/28/2016

TOT \$2,400,00

**TOTAL SPOTS 5** 

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY		RATE	TOTAL
	1	RT	F	6:00AM	10:00AM	60	10/28/2016	10/28/2016	J, 1	マ	\$600	\$600
	2	DT	F	10:00AM	3:00PM	60	10/28/2016	10/28/2016	$\sqrt{2}$	J	\$400	\$800
	3	RT	F	3:00PM	7:00PM	60	10/28/2016	10/28/2016	$\sqrt{2}$	J	\$500	\$1,000

#### **DAY#28**

#### 10/31/2016 To 10/31/2016

TOT \$3,000.00

МС	LN	DPT CD	DAYS	START	END TIME		START	STOP	SP/	DY	RATE		TOTAL
	1	RT	М	6:00AM	10:00AM	60	10/31/2016	10/31/2016	J.	2	J	\$600	\$1,200
	2	DT	м	10:00AM	3:00PM	60	10/31/2016	10/31/2016	J	2	J	\$400	\$800
	3	RT	м	3:00PM	7:00PM	60	10/31/2016	10/31/2016	J	2	J	\$500	\$1,000

WCMQ-FM

ORDER#: 3135752

DATE:

07/05/2016

REP:

Miami-Ft. Lauderdale-Hollywood, FL

McGavren Gulld Media

AMOUNT: \$62,000.00

AGENCY:

NATIONAL MEDIA RESEARCH, PLNG&PLACEM

815 SLATERS LANE

MOD:

**SPOTS**: 125

ALEXANDRIA, VA 22314

Stn Ver: 1 Last;

SALES OFFICE: —PHILADELPHIA — SLS-PH: 412-421-2600 — BUYER: — Megan-Burns-

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

AGENCY:

NATIONAL MEDIA

**AGY CLI:** 

CONTRACT # FOR INVOICING 4283507

RESEARCH, PLNG&PLACEM

Roger.Rafson@GenMediaPartners.com

AGY PRD:

ADVERTISER:

Consumers for Smart Solar

INVOICE: NATIONAL MEDIA

PRODUCT:

Est, 7403 10/4-11/7

**AGY EST: 7403** 

RESEARCH, PLNG&PLACEM 815 SLATERS LANE

FLIGHT:

10-04-2016 TO 11-07-2016

[]Unwired [X]Spot []Mod

ALEXANDRIA, VA 22314

TOT # OF DAYS: 35

PRIM. DEMO:

Adults 35+

[X]Cash []Trade

**SPOT TYPE:** 

LAST SENT: 07/05/2016 15:12

**DAY#29** 

SEC. DEMO:

#### 11/1/2016 To 11/1/2016

TOT \$2,600.00

**TOTAL SPOTS 5** 

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY		RATE	TOTAL
	1	RT	.T	6:00AM	10:00AM	60	11/1/2016	11/1/2016	J	2	<b>J</b> \$600	\$1,200
	2	DT	.T	10:00AM	3:00PM	60	11/1/2016	11/1/2016	<b>√</b>	1	<b>√</b> \$400	\$400
	3	RT	.T	3:00PM	7:00PM	60	11/1/2016	11/1/2016	J	2	<b>√</b> \$500	\$1,000

**DAY#30** 

#### 11/2/2016 To 11/2/2016

TOT \$1,900.00

**TOTAL SPOTS 4** 

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE		TOTAL
	1	RT	W	6:00AM	10:00AM	60	11/2/2016	11/2/2016	<b>V</b> 1	J	\$600	\$600
	2	DT	w	10:00AM	3:00PM	60	11/2/2016	11/2/2016	J 2	J	\$400	\$800
	3	RT	W	3:00PM	7:00PM	60	11/2/2016	11/2/2016	$J^{1}$	'n	\$500	\$500

**DAY#31** 

#### 11/3/2016 To 11/3/2016

TOT \$2,000.00

МС	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP S		SP/DY		RATE	TOTAL
	1	RT	,.,T.,,	6:00AM	10:00AM	60	11/3/2016	11/3/2016	J	1	J	\$600	\$600
	2	DT	Т	10:00AM	3:00PM	60	11/3/2016	11/3/2016	J	1	J	\$400	\$400
	3	RT	T	3:00PM	7:00PM	60	11/3/2016	11/3/2016	٠.	2	J	\$500	\$1,000

WCMQ-FM

ORDER#: 3135752

DATE: AGENCY: 07/05/2016

NATIONAL MEDIA RESEARCH, PLNG&PLACEM

REP:

FL

McGavren Guild Media

**SPOTS: 125** 

815 SLATERS LANE

ALEXANDRIA, VA 22314

MOD:

Stn Ver: 1 Last:

SALES OFFICE:

PHILADELPHIA SLS-PH: 412 421 2600 --- BUYER: --

Miami-Ft. Lauderdale-Hollywood, AMOUNT: \$62,000,00

-Megan-Burns-

SALESPERSON:

Roger Rafson

SLS EMAIL:

SLS FAX: 412 421 6001

Roger.Rafson@GenMediaPartners.com

AGENCY:

**NATIONAL MEDIA** 

AGY CLI:

**CONTRACT # FOR INVOICING 4283507** 

ADVERTISER:

RESEARCH, PLNG&PLACEM Consumers for Smart Solar

AGY PRD:

INVOICE:

PRODUCT:

Est. 7403 10/4-11/7

**AGY EST: 7403** 

**NATIONAL MEDIA** RESEARCH, PLNG&PLACEM

FLIGHT:

815 SLATERS LANE ALEXANDRIA, VA 22314

10-04-2016 TO 11-07-2016

[]Unwired [X]Spot []Mod

TOT#OF DAYS:

PRIM. DEMO: SEC. DEMO:

Adults 35+

35

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 07/05/2016 15:12

#### 11/4/2016 To 11/4/2016

TOT	\$2,500.00
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#### **TOTAL SPOTS 5**

МС	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	OP SP/DY		RATE		TOTAL
	1	RT	F	6:00AM	10:00AM	60	11/4/2016	11/4/2016	√	2	J	\$600	\$1,200
	2	DT	F	10:00AM	3:00PM	60	11/4/2016	11/4/2016	J	2		\$400	\$800
	3	RT	F	3:00PM	7:00PM	60	11/4/2016	11/4/2016	J	1	J	\$500	\$500

DAY#35

#### 11/7/2016 To 11/7/2016

TOT \$3,400.00

МС	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	м	6:00AM	10:00AM	60	11/7/2016	11/7/2016	$\sqrt{2}$	J \$600	\$1,200
	2	DT	м	10:00AM	3:00PM	60	11/7/2016	11/7/2016	J 3	<b>J</b> \$400	\$1,200
	3	RT	М	3:00PM	7:00PM	60	11/7/2016	11/7/2016	<b>J</b> 2	J \$500	\$1,000

TOTAL	Oct	Nov							Total
SPOT	94	31					·		 125
CASH	46,600.0	15,400.0							 62,000.0
TOTAL	46,600.0	15,400.0							62,000.0

### Leonel Fong (Miami)

From: Carolina Patino (Miami)

Sent: Thursday, July 14, 2016 12:18 PM

Subject: RE: POL/ ISSUE Orders for MIA & LA

As per Eric's email it is ok to book orders. Payment must be confirmed prior to start.

Carolina Patino National Sales Manager SBS Miami & Puerto Rico cpatino@sbsmiami.com 305-724-9049

From: Carolina Patino (Miami)

Sent: Thursday, July 14, 2016 12:17 PM

To: Leonel Fong (Miami)

Subject: FW: POL/ ISSUE Orders for MIA & LA

Carolina Patino National Sales Manager SBS Miami & Puerto Rico cpatino@sbsmiami.com 305-724-9049

From: Eric Garcia (New York)

Sent: Thursday, July 14, 2016 11:48 AM

To: Carolina Patino (Miami)

Cc: Lisa Teagardner (Los Angeles); Xiomara Fagundo (Corporate); Barry J. Fischer (Corporate); Carolina Santamarina

(Miami); Albert Rodriguez (Corporate)

Subject: Re: POL/ ISSUE Orders for MIA & LA

Fantástico

On Jul 14, 2016, at 8:44 AM, Carolina Patino (Miami) < cpatino @sbsmiami.com> wrote:

Thanks so much Eric.

We will process orders and I will set an evite reminder to all parties one day prior to start to confirm/move the orders until check is in house.

Each order will have its own evite reminder with order #.

Have a great day.

Carolina Patino National Sales Manager SBS Miami & Puerto Rico cpatino@sbsmiami.com 305-724-9049

From: Eric Garcia (New York)

Sent: Thursday, July 14, 2016 11:05 AM

**To:** Carolina Patino (Miami); Lisa Teagardner (Los Angeles); Xiomara Fagundo (Corporate) **Cc:** Barry J. Fischer (Corporate); Carolina Santamarina (Miami); Albert Rodriguez (Corporate)

Subject: POL/ ISSUE Orders for MIA & LA

Caro P, Lisa-

As I discussed with Xiomara this morning, LA & MIA will process the orders in question today, in an effort to lay in the inventory, and accurately account for YTD POL billing, we already have in house.

Since the orders are attached to receiving checks, days out from start date, please stay on it so that we can ensure delivery. Should we not receive, as we all agreed, we'll simply pull the orders prior to start date.

Please confirm all will be processed this morning, and follow up with Xiomara with order numbers.

Thank you Eric

917-671-8573 www.spanishbroadcasting.com